

Corporate + Philanthropic Sponsorship

Who We Are

Dallas is becoming unaffordable. The median income in Dallas is \$58,200, and the average home price is \$405,000. At the same time, a recent study by the Child Poverty Action Lab found that Dallas has a 33,600-unit rental gap in housing. Without action, this gap will grow to 83,500 units by 2030. With a homeownership rate lower than that of the rest of the state and 52 percent of renters struggling with housing cost burdens, it is clear that action is needed to address this issue.

The Dallas Housing Coalition (DHC) is a group of more than 150 non- and for-profit organizations committed to advocating for the development and preservation of attainable housing in the city of Dallas. We are committed to increasing the public's consciousness about housing affordability and advocating to increase the housing supply available at various income levels in Dallas.



The Bottom District



Palladium RedBird



The Dylan



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Sponsorship Information

Dallas Housing Coalition is seeking corporate and philanthropic partners to support its mission. Your contributions help cover the costs of our organization, including communications, community organizing, and education efforts. Please review the below sponsorship levels and opportunities to support Dallas Housing Coalition programming and initiatives during the 2023-2024 fiscal year.



Ground Floor (\$0-\$10,000)

Benefits:

- Your logo on our website
- Tax-deductible contributions
- Access to all DHC events
- Great press coverage
- Improved public perception of your brand
- Full access to DHC's marketing materials, such as infographics and videos
- \$500-\$1,000- Sponsor an upcoming DHC meeting by providing catering and give opening or closing remarks



Missing Middle (\$10,000- \$25,000)

Benefits:

- Your logo on our website
- Tax-deductible contributions
- Access to all DHC events
- Great press coverage
- Improved public perception of your brand
- Full access to DHC's marketing materials, such as infographics and videos
- Opportunities to speak at local events and promote your business
- Shoutouts to your business on social media



High-Rise (\$25,000+)

Benefits:

- Your logo on our website
- Tax-deductible contributions
- Access to all DHC events
- Great press coverage
- Improved public perception of your brand
- Full access to DHC's marketing materials, such as infographics and videos
- Opportunities to speak at local events and promote your business
- Shoutouts to your business on social media
- Promotional video shoot with DHC's marketing team
- Opportunity to serve on DHC Steering Committee